

The University Funds Announces New Vice President of Investor Relations

Nathan McDonald Joins Management Team to Connect
Entrepreneurial Investors with New Accelerator

BELLEVUE, Wash. May 28, 2009 — The University Funds, LLC™, announced today that Nathan McDonald has joined its management team as Vice President of Investor Relations, and will play a leading role in building its investor network. McDonald will leverage his past success in building similar networks, including the northwest region of the Keiretsu Forum, a leading angel investor network in the Pacific Northwest which he co-founded in 2005. McDonald is the latest addition to an already deep management team of serial entrepreneurs and several early investors that are supporting the company's model for commercialization of research-based innovations.

"Nathan's passion for connecting entrepreneurial investors with innovative ventures is a great match with the mission and vision of The University Funds," commented Jim Torina, CEO. "His experience, together with his extensive investor relationships, will be instrumental in locating the expertise and capital resources necessary to implement our strategy."

"The University Funds provides me the platform to pursue my passion for working with entrepreneurs, launching and building innovative firms and providing creative new ways for investors to support emerging technology," states McDonald. "The UFunds IP acceleration model addresses multiple issues that have been perennial challenges for both the institutions and early-stage investors," he adds.

McDonald brings deep experience in building investor relations to the position. Prior to building the Keiretsu Forum, he founded and served as Managing Director of Venture Velocity, which provided assistance to early-stage companies seeking to raise capital and gain strategic introductions. McDonald is likely best known for his role in co-founding and managing the Early Stage Investment Forum/Venture All-Stars organization, which he operated in the Seattle area from 2000 – 2008. Earlier in his career, McDonald served as consultant / advisor to several early-stage companies, including Software Architects, Montavo, Others Online and Lifestyle Wireless.

About The University Funds

The University Funds, LLC is a hybrid investment management firm that integrates a unique business accelerator with seed-stage venture funds to support the entire IP commercialization process. Its mission is to accelerate the commercialization process while creating improved returns for early stakeholders. The company has selected eight western research institutions as primary sources of IP, and will target its innovation commercialization efforts within the life sciences, plant and animal sciences, and green technology sectors. For more information, please visit www.theufunds.com.

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