

August 4, 2009

For Immediate Release:

**2009 Micro Nano Breakthrough Conference Announces Panelists for “The Changing Face of Technology Transfer and Early Stage Venture Funding”**

September 21-23, 2009 - Lloyd Center Doubletree Hotel - Portland, Oregon

[www.micronbc.org](http://www.micronbc.org)

The 2009 Micro Nano Breakthrough Conference, co-hosted by the Washington Technology Center and Oregon Nanoscience and Microtechnologies Institute and presented by Hewlett-Packard Co. and the Pacific Northwest National Laboratory, today announces the panelists for its closing plenary panel and reception.

MNBC 2009 will be addressing head-on the challenging environment for early stage funding with an outstanding panel of tech transfer and early stage investment experts, addressing such topics as:

- If recessions are when great opportunities are born, how exactly does one take advantage of that?
- Is the VC model as we know it dead?
- If so, what will replace it?
- What first steps *must* the technology entrepreneur get right?

The panelists are:

**Dr. Fiona Wills**, Director of TechTransfer and Technology Licensing, University of Washington

**Cheryl Cejka**, Director of Technology Commercialization, Pacific Northwest National Laboratory

**Jim Torina**, President and CEO of The University Funds, LLC.

**Rick LeFavre, Ph.D**, Partner, OVP Venture Partners

**Michael Hochberg Ph.D**, EE professor (and entrepreneur), University of Washington

**Lewis Lee**, co-founder of Lee & Hayes PLLC

**Chris Hurley**, co-founder and Principal at Beacon Law Advisors

*Panel Moderator: Pat Murphy, COO, The University Funds, LLC*

And for the first time, MNBC will accept conference participants' questions for the panelists in advance. Questions may be submitted (attributed or anonymous) at:

[https://surveys.bus.oregonstate.edu/BsgSurvey2\\_0/main.aspx?SurveyID=3210](https://surveys.bus.oregonstate.edu/BsgSurvey2_0/main.aspx?SurveyID=3210)

### More about MNBC 2009

The MNBC, now in its 6<sup>th</sup> year, is widely regarded as the best regional “small tech” event in the nation, and expects to attract over 300 professionals from the Pacific Northwest and around the world.

The peer-reviewed conference presentation program, posted at [http://oregonstate.edu/conferences/MNBC/MNBC09\\_Program.pdf](http://oregonstate.edu/conferences/MNBC/MNBC09_Program.pdf) features:

#### **Technical Sessions**

- Advanced Nanomaterials for Energy Storage
- Sensor Systems
- Microtechnology for Energy Applications
- Nanotechnologies for Proteomics
- Electron and Ion Beam Nanofabrication
- Bioconjugation at the Nanoscale
- Microfabrication and MEMS Devices
- Nanotechnology for Disease Detection and Drug Delivery
- Photonics
- High Performance, Greener Nanomaterials and Applications

#### **...a full-day symposium on Solar Energy Materials**

Industry growth, materials overview and focus on thin film materials science breakthroughs

#### **...three half-day short courses**

- Nanotechnology 101: What Technology and Business Professionals Should Know
- Nanotechnology Commercialization: Intellectual Property and Patent Reform
- Pacific Northwest Micro and Nanoscale Engineering Workshop

#### **...a combined research poster session and company exhibition**

#### **...and an outstanding slate of keynote speakers addressing nanotechnology for renewable energy, environmental and medical applications**

The advance registration rate of \$195 and deeply discounted hotel block rate of \$116 are available until August 31, 2009. See [www.micronbc.org](http://www.micronbc.org).

For further information, please visit [www.micronbc.org](http://www.micronbc.org) or contact the conference manager:

Skip Rung  
President and Executive Director  
ONAMI  
[skip@onami.us](mailto:skip@onami.us)  
541.231.4883